

Dana Paige Trentlage

GRAPHIC DESIGNER

Dana.Trentlage@gmail.com

(919) 208-5943

1306 Flint Place

Raleigh NC 27605

→ DANAPAIGETRENTLAGE.COM

ABOUT ME

Versatile graphic designer with experience in:

Branding, identity and print design

Interactive, multimedia and web design/development

Motion design, animation and video production

Traditional and social media marketing

Work History

Freelance GRAPHIC DESIGNER | 2006 – PRESENT

I provide my clients with creative solutions for any medium, through an organized and timely process.

- Create distinctive pieces, according to client preferences
- Manage multiple projects, with tight deadlines and budgets
- Maintain open-communication and establish long-lasting client rapport
- References available upon request

Train of Thought Marketing MULTIMEDIA ARTIST | 06/2009 – PRESENT

I produce interactive and motion pieces in a cooperative team environment.

- Video, animation, interactive and print production
- Experience as production lead; coordinating with up to 10 team members
- Work collaboratively, using best practices, to streamline team efforts

Triangle Transit GRAPHIC DESIGN INTERN | 12/2008 – 06/2010

In collaboration with the marketing intern, I directed a re-branding for the Redefine Travel campaign, designed to increase college students' use of alternative transportation, especially buses, bikes and carpools.

- Designed a complete brand overhaul, appropriately directed toward the brand's target audience; college students
- Designed new brand materials across all mediums; from promotional swag, ads, maps and posters, to social media ads and an entirely new website
- Represented Redefine Travel on college campuses as a brand advocate

Maestro Productions GRAPHIC DESIGN INTERN | 09/2008 – 10/2008

I was solely responsible for the print materials for the 2008 Southeast US and Japan Conference in Downtown Raleigh.

- Designed all print items for the conference, in both English and Japanese, including street pole banners, conference program and menus

Computer Literacy

Adobe Creative Suite CS5

Acrobat, After Effects, Bridge, Contribute, Dreamweaver, Fireworks, Flash, Illustrator, InDesign, Media Encoder, Photoshop, Premiere

Web Coding Languages

AS, CSS, HTML, JavaScript, PHP, SQL, XML

Macintosh OS X

Final Cut, Keynote, QuickTime, iDVD, iMovie

Microsoft Office

Excel, Outlook, Powerpoint, Word

Education

NC State University GRAPHIC DESIGN B.A.

magna cum laude

RALEIGH NC | 2004 – 2008

NCSU Prague Institute GRAPHIC DESIGN

PRAGUE CZ | SUMMER 2006

WG Enloe High School GENERAL STUDIES

RALEIGH NC | 2000 – 2004

Other Skills

I have a keen eye for detail and a unique personal style. I have experience in photography, darkroom printing, video editing, illustration, painting, letterpress and silk screen. I understand technical design aspects, from preparing files for offset printing to optimizing for the web.