

Dana Paige Trentlage

GRAPHIC DESIGNER

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→ DANAPAIGETRENTLAGE.COM

ABOUT ME

Versatile graphic designer with experience in:

Branding, identity and print design

Interactive, multimedia and web design/development

Motion design, animation and video production

Traditional, email and social media marketing

Work History

Freelance GRAPHIC DESIGNER | 2006 – PRESENT

My clients receive creative solutions for any medium, through an organized and timely process.

- Create distinctive pieces, according to client preferences
- Manage multiple projects, with tight deadlines and budgets
- Maintain open-communication and establish long-lasting client rapport
- References available upon request

Parata Systems MULTIMEDIA SPECIALIST | 01/2013 – 12/2014

Contributed to the marketing team as an in-house designer and supported other departments in achieving the corporate goals.

- Well-rounded experience designing and executing within the brand strategy across all media types: web, mobile, print, and video
- Played an integral role in the design and build of multiple sites, including the management of user communities
- Design and production support for traditional print and social media marketing campaigns, especially email marketing

Train of Thought Marketing MULTIMEDIA ARTIST | 06/2009 – 04/2012

Production of interactive and motion pieces in a cooperative team environment.

- Video, animation, interactive and print production
- Experience as production lead; coordinating with up to 10 team members
- Worked collaboratively, using best practices, to streamline team efforts

Triangle Transit GRAPHIC DESIGN INTERN | 12/2008 – 06/2010

Re-branded the Redefine Travel campaign to increase college students' use of alternative transportation, especially buses, bikes and carpools.

Maestro Productions GRAPHIC DESIGN INTERN | 09/2008 – 10/2008

Print materials for the 2008 Southeast US and Japan Conference in Raleigh.

Computer Literacy

Adobe Creative Cloud

Acrobat, After Effects, Audition, Dreamweaver, Flash, Illustrator, InDesign, Photoshop, Premiere

Web Coding Languages

AS, CSS, HTML, JavaScript, PHP, SQL, XML

Macintosh OS X

Final Cut, Keynote, QuickTime, iDVD, iMovie

Microsoft Office

Excel, Outlook, Powerpoint, Word

Other & Online Platforms

Litmus, Marketo, Prezi, Salesforce, Wordpress

Education

NC State University GRAPHIC DESIGN BA
magna cum laude RALEIGH NC | 2004 – 2008

NCSU Prague Institute GRAPHIC DESIGN
PRAGUE CZ | SUMMER 2006

WG Enloe High School GENERAL STUDIES
RALEIGH NC | 2000 – 2004

Supporter/Member

AIGA, Abundance Foundation, Beehive Collective, CAM, City of Oaks Foundation, City of Raleigh Museum, Eno River Association, Give Directly, Raleigh Public Record, SEEDS, Triangle Land Conservancy, WKNC, WSHA, WUNC & More